

MEDIA KIT

FEC of Russia

Fuel and Energy Complex

MAGAZINE

BY CENTRAL DISPATCHING DEPARTMENT
OF FUEL AND ENERGY COMPLEX (CDU TEK)

Advertising

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www.cdu.ru

ABOUT MAGAZINE

FEC of Russia is leading publication dedicated to informing fuel and energy complex specialists and managers.

Experienced editors and industry experts offer the most accurate, most up-to-date information based on exclusive data by CDU TEK.

The quality and breadth of coverage has earned awards for editorial excellence and quality content at global oil and gas media competitions.

Magazine contains in depth coverage:

- analysis of industry trends
- economic affairs with CIS and non-CIS countries,
- operating activities of domestic and foreign companies
- monitoring of production activities
- interview with top Russian FEC leaders and experts

MAGAZINE DISTRIBUTION



Printed

———— VERSIONS ————



Digital



State Duma (the lower house of the Russian Parliament)

The Council of Federation (the upper house of the Russian Parliament)

Presidential Executive Office

Russian Government

Ministries, Federal Agencies and Services

Chamber of Commerce and Industry of Russia

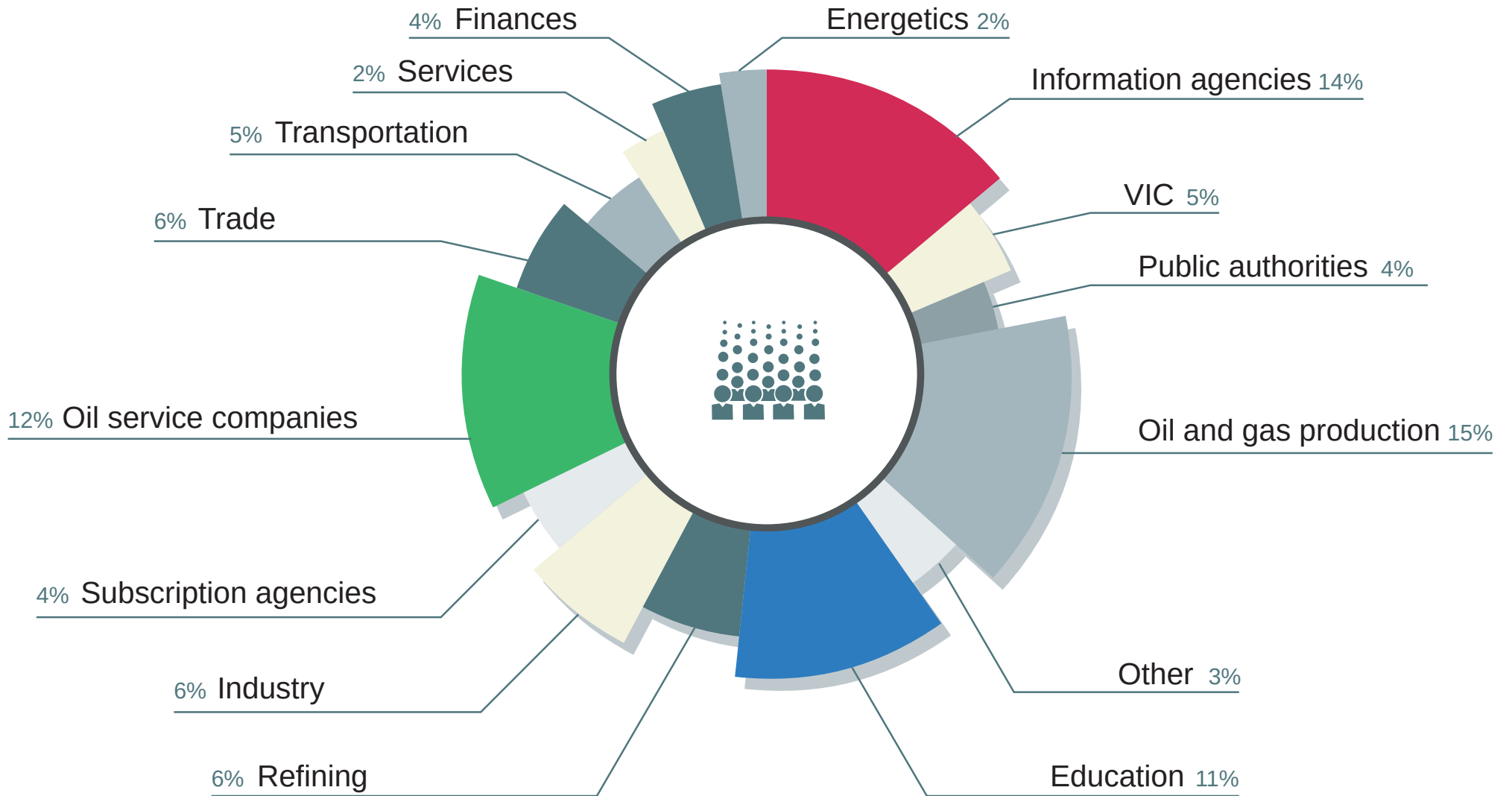
Regional heads and heads of local administration

Oil and gas forums & exhibitions

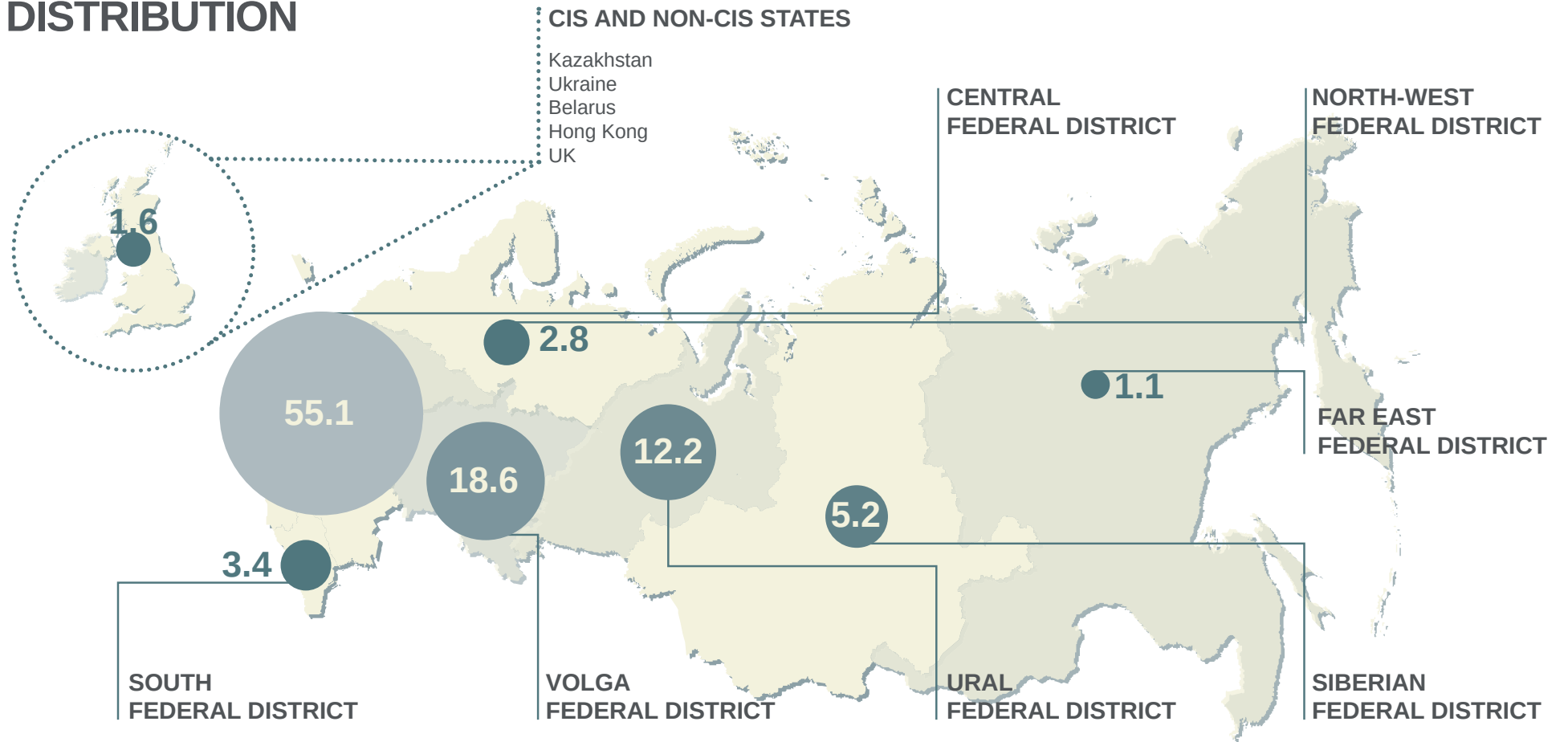


Number of copies 2000

AUDIENCE



GEOGRAPHY OF DISTRIBUTION



ADVERTISING

Advert module

Position	Cost rubles incl. VAT
2 nd page	152 544
3 th page	122 034
4 rd page	203 388
first (central opening)	239 490
центральный разворот	239 490
1 st page next to content	152 538
2 nd page next to content	132 204
1/1	80 000-100 000
2/3	71 184
1/2	61 014
1/3	55 932
1/4	45 762
1/6	35 592
1/8	23 388

Image advert articles

Volume	Cost rubles incl. VAT
1 printed page	101 694
2 printed page	142 374
3 printed page	203 388
4 printed page	233 898

Additional offer

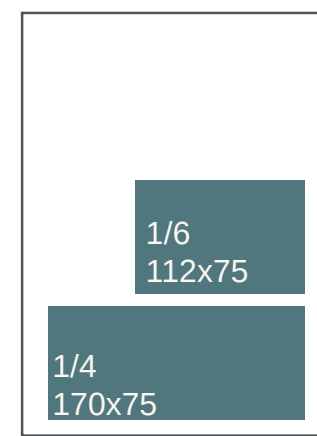
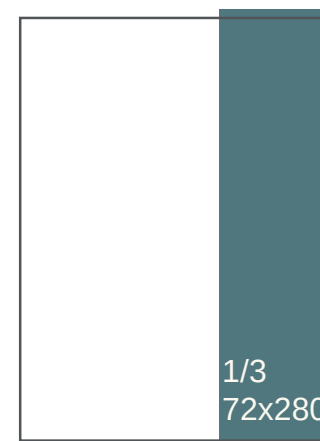
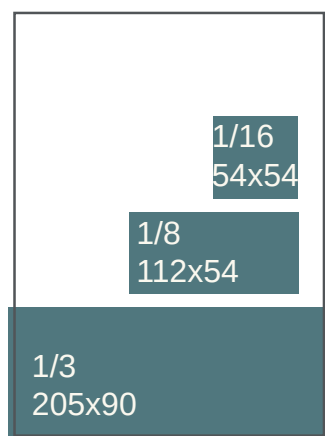
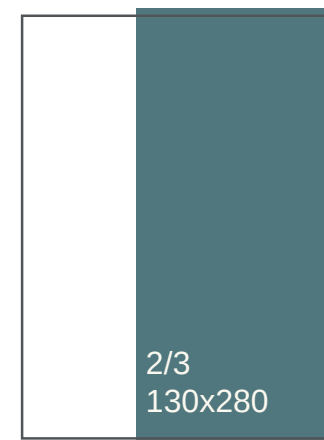
Volume	Cost rubles incl. VAT
3/2 printed page + image advert module of 1/2 size	142 374
2 printed page + image advert module of 1/1 size	259 320

10% discount is provided in case of advance payment in full amount for more than three publications.
Additional discount is added to the discount values stated in the table.
Discount provided for advertising agencies is 10%

ADVERTISING

Technical requirements for advert modules

- As a sample here are sizes for trim size layout.
- Advertising openings as well as modules of 1/1, 1/2, 1/3, 2/3 of printed page are to be passed to publication department of “FEC of Russia” magazine in bleed size. This means that during modules preparation Client’s designer has to add 3 mm of clear side to trim size all round the module.
- Advert information has to be placed inside the module at distance not less than 3 mm from trim size boundary.
- Advertising layouts for bitmapped graphics are to be passed in tif or Photoshop-eps ; 250–300 dpi; CMYK formats. Advertising layouts for object-oriented graphics — in eps, ai, CMYK formats, fonts



SUBSCRIPTION

	PRINTED	DIGITAL	"PRICES OF THE MONTH"
1 MONTH	4 125 ₱*	5 100 ₱*	4 500 ₱*
12 MONTHS	49 500 ₱	61 200 ₱	54 000 ₱

FAST-PLACED
PROVISION

SPECIAL OFFER

DIGITAL VERSION
+ "PRICES OF THE MONTH"

PRINTED AND DIGITAL VERSIONS
+ "PRICES OF THE MONTH"

1 MONTH - 7 800*₱
12 MONTHS - 93 600 ₱

6 MONTHS - 71 616 ₱
12 MONTHS - 113 040 ₱

* PRICE IS ACTUAL IN CASE OF ANNUAL SUBSCRIPTION

PARTNERS & CLIENTS



МИНИСТЕРСТВО ЭНЕРГЕТИКИ
РОССИЙСКОЙ ФЕДЕРАЦИИ



РОСНЕФТЬ



БАШНЕФТЬ



ЗАРУБЕЖНЕФТЬ



TOTAL

Bloomberg



Комиссия при Президенте РФ
по вопросам стратегии развития
топливно-энергетического комплекса
и экологической безопасности



ЛУКОЙЛ
НЕФТЯНАЯ КОМПАНИЯ



TATNEFT



НОВАТЭК

ConocoPhillips



THOMSON REUTERS

МИНПРОМТОРГ
РОССИИ

