

MEDIA KIT
FEC of Russia

Fuel and Energy Complex

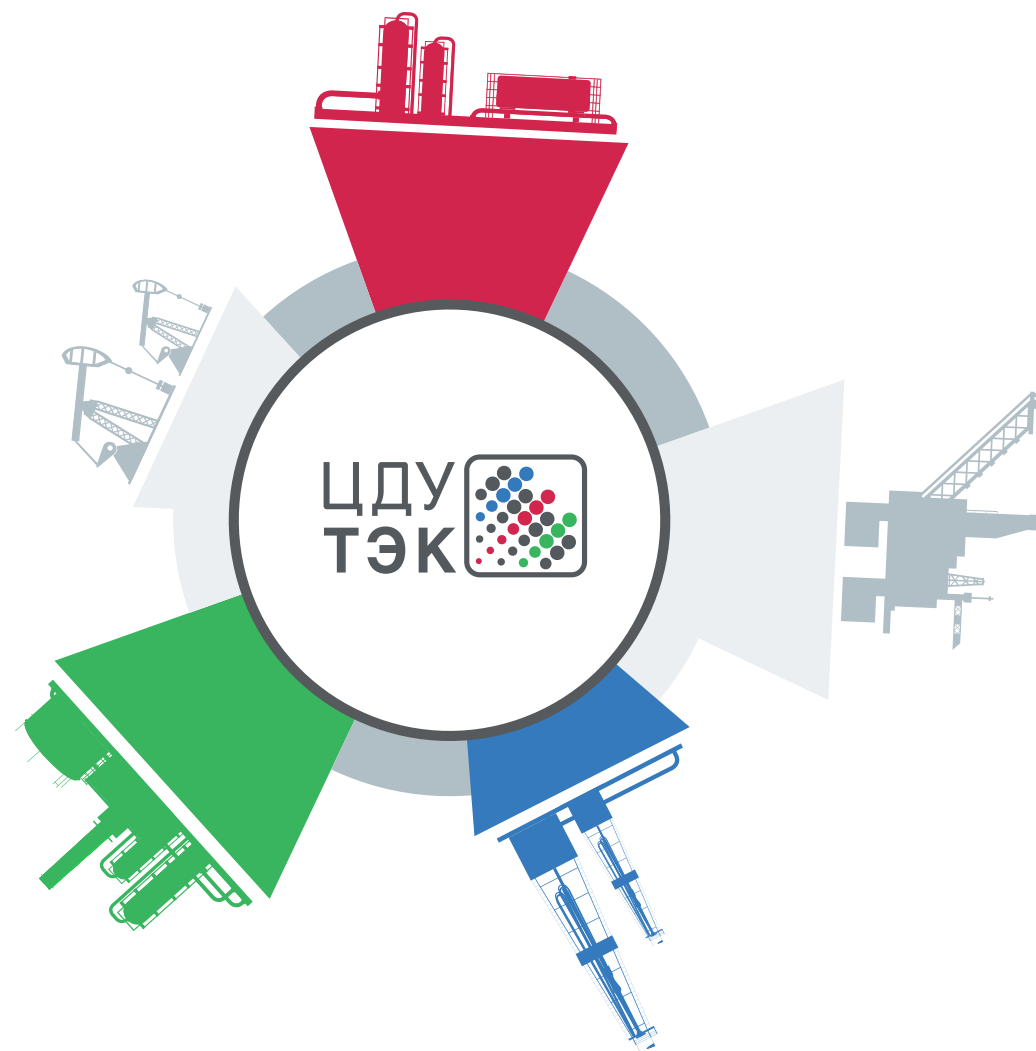
MAGAZINE

BY CENTRAL DISPATCHING DEPARTMENT
OF FUEL AND ENERGY COMPLEX (CDU TEK)

Advertising

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2019

www.cdu.ru

ABOUT MAGAZINE

FEC of Russia is leading publication dedicated to informing fuel and energy complex specialists and managers.

Experienced editors and industry experts offer the most accurate, most up-to-date information based on exclusive data by CDU TEK.

The quality and breadth of coverage has earned awards for editorial excellence and quality content at global oil and gas media competitions.

Magazine contains in depth coverage:

- analysis of industry trends
- economic affairs with CIS and non-CIS countries,
- operating activities of domestic and foreign companies
- monitoring of production activities
- interview with top Russian FEC leaders and experts

MAGAZINE DISTRIBUTION



Printed

———— VERSIONS ————



Digital



State Duma (the lower house of the Russian Parliament)

The Council of Federation (the upper house of the Russian Parliament)

Presidential Executive Office

Russian Government

Ministries, Federal Agencies and Services

Chamber of Commerce and Industry of Russia

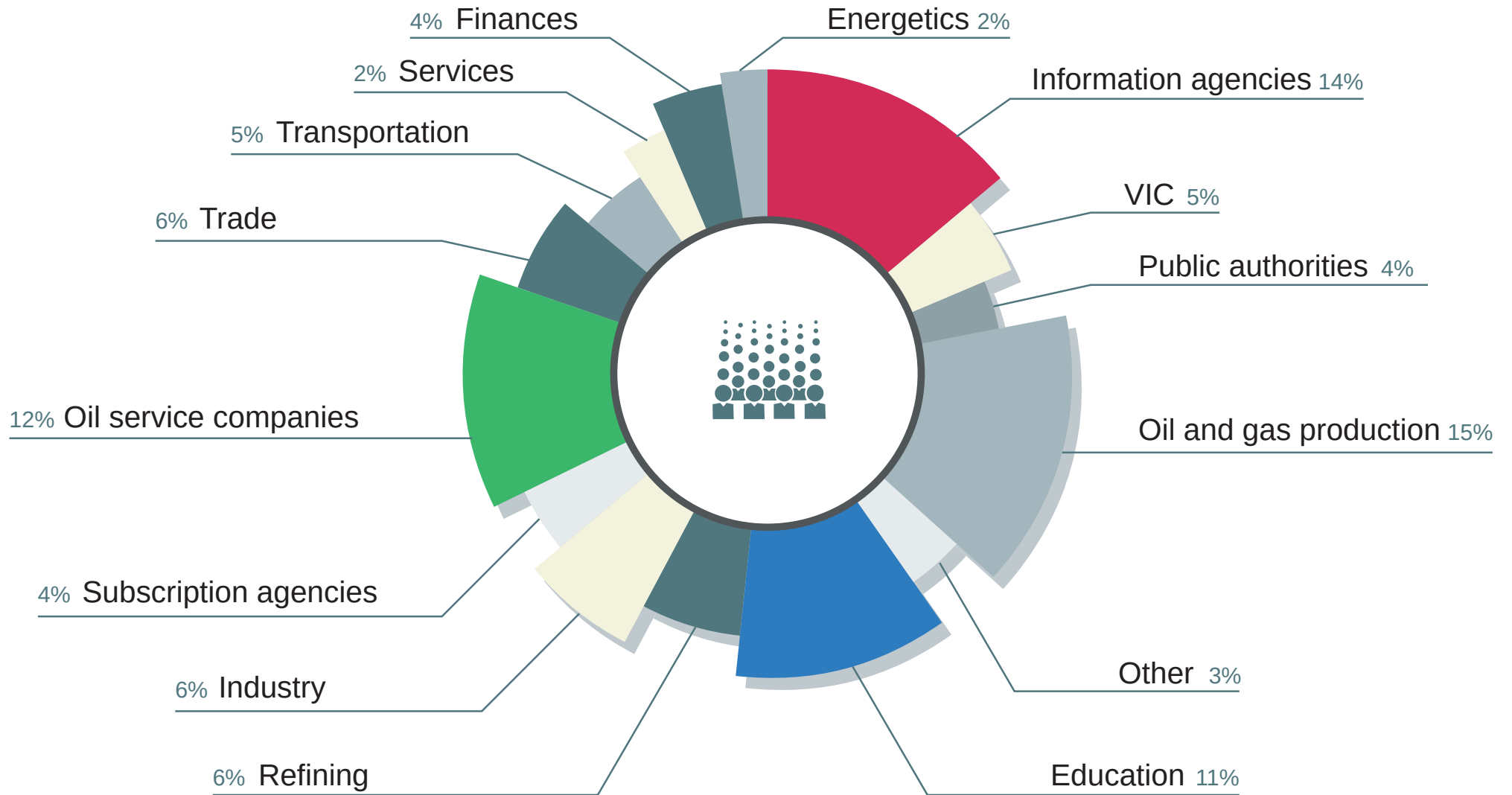
Regional heads and heads of local administration

Oil and gas forums & exhibitions



Number of copies 2000

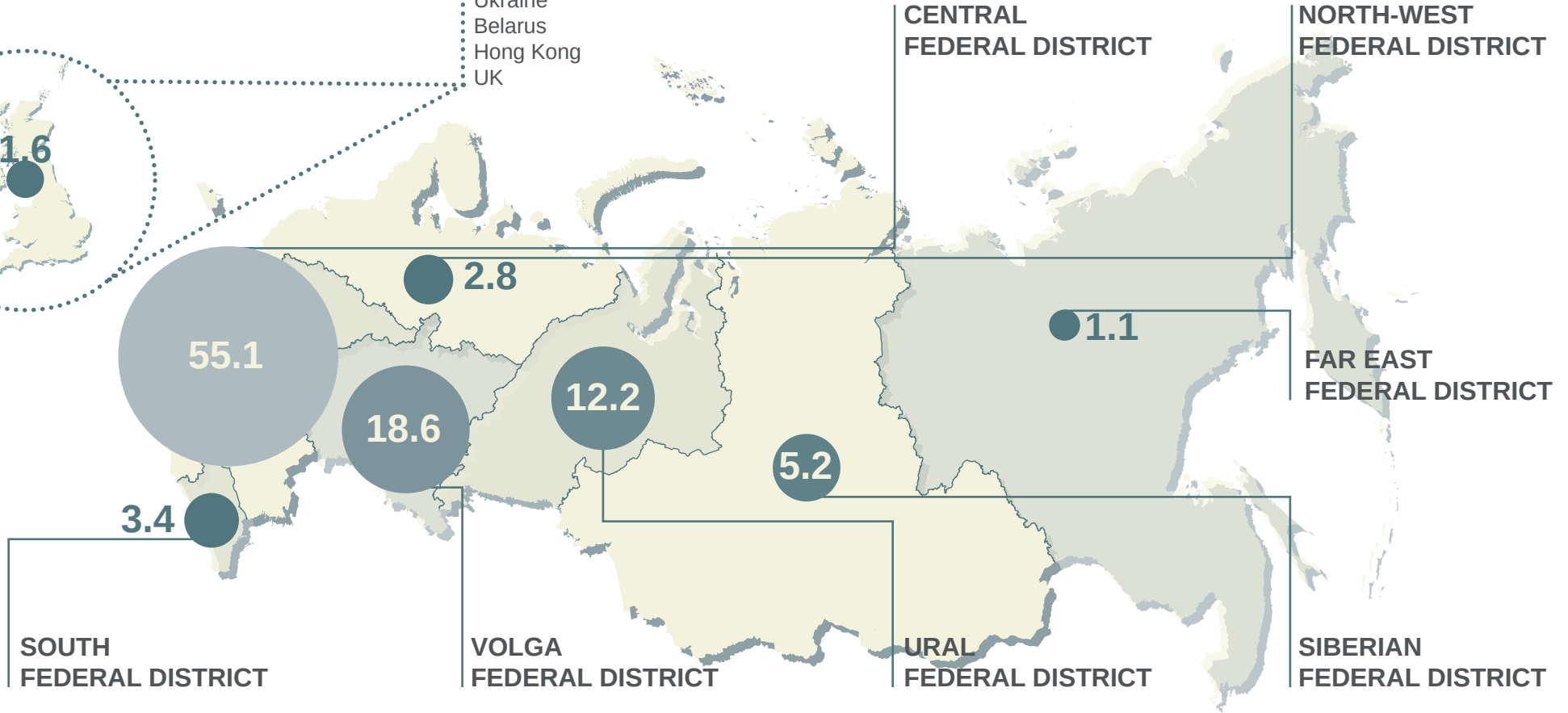
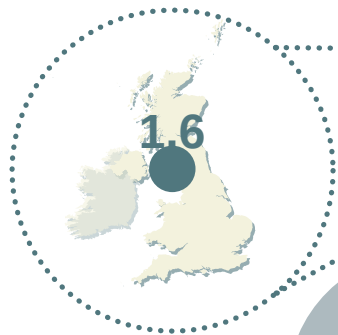
AUDIENCE



GEOGRAPHY OF DISTRIBUTION

CIS AND NON-CIS STATES

- Kazakhstan
- Ukraine
- Belarus
- Hong Kong
- UK



ADVERTISING

Advert module

Position	Cost rubles incl. VAT
2 nd page	150 000
3 th page	120 000
4 rd page	200 000
first (central opening)	235 500
центральный разворот	235 500
1 st page next to content	150 000
2 nd page next to content	130 000
1/1	100 000
2/3	80 000
1/2	60 000
1/3	55 000
1/4	45 000
1/6	35 000
1/8	23 000

Image advert articles

Volume	Cost rubles incl. VAT
1 printed page	100 000
2 printed page	140 000
3 printed page	200 000
4 printed page	230 000

Additional offer

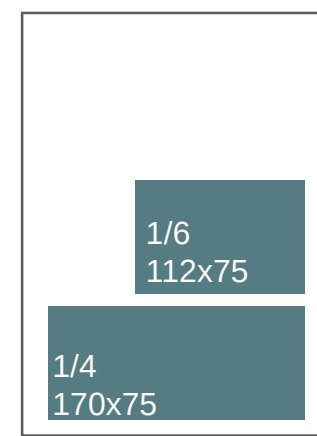
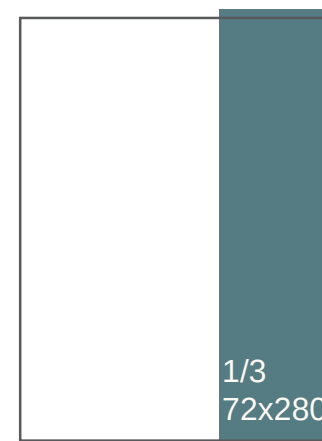
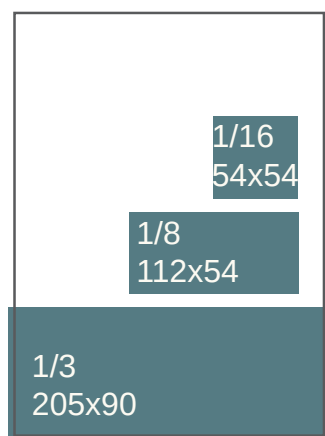
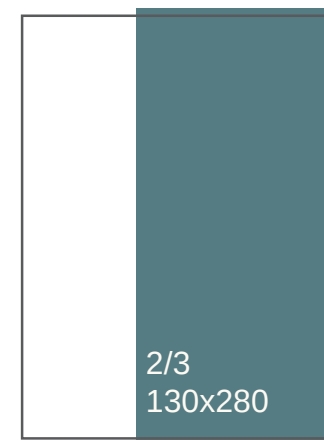
Volume	Cost rubles incl. VAT
1,5 printed page + image advert module of 1/2 size	140 000
2 printed page + image advert module of 1/1 size	255 000

10% discount is provided in case of advance payment in full amount for more than three publications.
Additional discount is added to the discount values stated in the table.
Discount provided for advertising agencies is 10%

ADVERTISING

Technical requirements for advert modules

- As a sample here are sizes for trim size layout.
- Advertising openings as well as modules of 1/1, 1/2, 1/3, 2/3 of printed page are to be passed to publication department of “FEC of Russia” magazine in bleed size. This means that during modules preparation Client’s designer has to add 3 mm of clear side to trim size all round the module.
- Advert information has to be placed inside the module at distance not less than 3 mm from trim size boundary.
- Advertising layouts for bitmapped graphics are to be passed in tif or Photoshop-eps ; 250–300 dpi; CMYK formats. Advertising layouts for object-oriented graphics — in eps, ai, CMYK formats, fonts



SUBSCRIPTION

	PRINTED	DIGITAL	"PRICES OF THE MONTH"
1 MONTH	4 090 ₱*	4 957,50 ₱*	4 372,50 ₱*
12 MONTHS	49 080 ₱	59 490 ₱	52 470 ₱

FAST-PLACED
PROVISION

SPECIAL OFFER

DIGITAL VERSION
+ "PRICES OF THE MONTH"

PRINTED AND DIGITAL VERSIONS
+ "PRICES OF THE MONTH"

1 MONTH - 7 754*₱
12 MONTHS - 93 048 ₱

6 MONTHS - 68 934 ₱
12 MONTHS - 110 442 ₱

* PRICE IS ACTUAL IN CASE OF ANNUAL SUBSCRIPTION

PARTNERS & CLIENTS



МИНИСТЕРСТВО ЭНЕРГЕТИКИ
РОССИЙСКОЙ ФЕДЕРАЦИИ



РОСНЕФТЬ



БАШНЕФТЬ



ЗАРУБЕЖНЕФТЬ



TOTAL

Bloomberg



Комиссия при Президенте РФ
по вопросам стратегии развития
топливно-энергетического комплекса
и экологической безопасности



ЛУКОЙЛ
НЕФТЯНАЯ КОМПАНИЯ



TATNEFT



НОВАТЭК

ConocoPhillips



THOMSON REUTERS

МИНПРОМТОРГ
РОССИИ

